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LAW OFFICES  
JACOB & MEDINGER  
1270 AVENUE OF THE AMERICAS  
ROCKEFELLER CENTER  
NEW YORK, N. Y. 10020

EDWIN J. JACOB  
FRANK H. MEDINGER  
TIMOTHY M. FINNEGAN

(212) 765-4100

CABLE ADDRESS: KONIJAY

April 1, 1977

The Honorable Horace R. Kornegay  
President, The Tobacco Institute, Inc.  
1776 K Street, N.W.  
Washington, D. C. 20006

Dear Horace:

At Jack Roemer's suggestion, I am enclosing a copy of the analysis by Jain purporting to show that certain reported mortality risks of using the pill are really due to cigarette smoking. This was the subject of articles in the New York Times and the Wall Street Journal of Wednesday, March 30. Copies of these are enclosed.

Not mentioned in Jane Brody's piece and merely hinted at in the Wall Street Journal article, are the comments in the discussion on the bottom of page 53 and the top of page 54, to the effect that there may be large sampling errors, that the estimates are subject to biases and that the net effects cannot be estimated without additional research. Both Jack and I thought that Bill Kloepper would want to have these comments in hand, in the event he is questioned about the analysis.

We both also thought that, if you agree, it would be useful to have Marv Kastenbaum take a hard look at the analysis. It may well be that there are principles of statistical methodology that are violated by this combination and comparison of several different studies, with differing populations, different controls, etc., etc. Marv, of course, may well have many other points. For his convenience, I am enclosing copies of all the references cited by Jain.

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